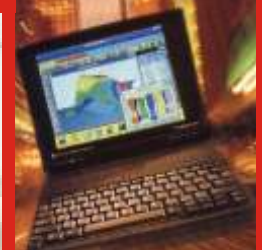




AMERICAN CHAMBER OF COMMERCE IN INDIA

AMCHAM INTERNATIONAL BUSINESS SUMMIT

Emerging India - Opportunities For SMEs



January 24-25, 2007
Maurya Sheraton Hotel, New Delhi, India

AMCHAM

INTERNATIONAL BUSINESS SUMMIT “Emerging India - Opportunities For SMEs”

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Small and Medium sized Enterprises (SMEs) represent over 90% of enterprises in most countries, worldwide. They are the driving force behind a large number of innovations and contribute to the growth of the national economy through employment creation, investments and exports.

However the operations of most SMEs continue to remain localized. While there are increasing instances of SMEs developing international business contacts in recent years, the relative contribution of SMEs to local and national economies, remain much higher than their contribution to the international economy.

Reports suggest, that SMEs typically contribute approximately 50% of GDP, and 60% of employment in most national or local economies, while contributing only about 30% of exports, and even less of international investment.

While SMEs have been traditionally slow at responding to globalization, the current scenario gives rise to ample opportunities to develop SMEs into global organizations which cater to the needs of the MNCs across all locations.

There are hundreds of US and other SMEs operating in Asia Pacific region which do not have any presence in South Asia. There is an abundance of untapped potential for expanding Trade and Investment Opportunities for SMEs in India

Key advantages that India offers are:

- Trained and English Speaking Manpower
- Rich Biodiversity
- Sound Judicial System
- Excellent network of Research Laboratories
- Pro-active Policy Framework & reform Focused Government
- FDI permitted in almost all sectors

India offers great business opportunities for anyone particularly SMEs interested to expand their businesses in Asia. Some of the specific sectors which have attracted businesses from all around the world to expand their opportunities in India are :

- Automobile
- Bio-tech
- Consumer Electronics
- Financial services
- IT
- ITES
- Pharmaceuticals
- Telecom

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Organizations wanting to expand their business in India can do so in many ways such as:

- Outsource specific activities to India – Cost for Offshore work is 30-50% lower than US/Europe
- Look for opportunities for export of their products and services.
- Plan either Joint Venture operations or wholly owned subsidiaries in India.

Indian Government has created various Export Processing Zones and Software Technology Parks to facilitate foreign direct investment. The Government offers various tax incentives to investors operating in these zones.

AMCHAM in India has adopted a mission to encourage Small and Medium Enterprises (SMEs) to expand their business relationship with India.

With this objective, AMCHAM India is planning to organize a one and a half day International Business Summit on January 11-12, 2007 in Hyderabad, India. The theme of this summit would be “ Emerging India - Opportunities for Small & Medium Enterprises “.

Objective:

- Identify Trade and Investment Opportunities for SMEs in India
- Provide an interactive platform for SMEs from Asia Pacific Region and USA with Indian organisations
- Identify operational issues faced by SMEs in India
- Submit recommendations to the concerned authorities for resolving Issues in order to make India more Trade and Investment friendly.

Opportunities for Participants

- To gain insights from key personalities who are involved in providing macro-economic and policy directions to national economies.
- Industry-specific insights from leading companies on the opportunities and challenges related to doing business in India.

- Access to first hand information for Indian Companies wishing to explore opportunities to supply goods and services to multinational companies in the international market.
- Opportunity to network and forge business relationships with a number of Indian and Global companies

Summit Highlights

- Theme address by Dr. Y.S. Reddy , Chief Minister, Andhra Pradesh
- Inaugural address by US Government Representative
- Addresses by Cabinet Minister and Ministers of State.
- Participation in Discussion by Senior Government Officials
- Parallel industry specific technical sessions on food-processing, IT / ITeS, Telecom, Retail, Real Estate
- Special Technical Sessions on Manufacturing, Exports by SMEs and Financing of SMEs operations

Participants

- Delegates from USA
- Delegates from Asia Pacific countries
- US SMEs Operating in Asia Pacific region
- Members of AMCHAM
- Indian business organizations
- Foreign Business Organisations
- Government representatives
- Officials of Foreign Embassies
- Banks
- Academia
- Media

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR :

Rs. 5 lakhs(Maximum 2 - First come first reserved basis)

- Photo opportunities of the brand with VVIP and other dignitaries
- **In Print :**
 - Logo featured most prominently in all print advertisements
 - Logo featured most prominently in all direct mail campaign materials
 - Logo featured most prominently on the cover of the Theme Paper
 - Logo featured in leading position in the Delegate Kit "Thank you sponsor card"
 - Logo featured on the tag attached to the Delegate Kit
- Company literature as part of the Documentation Pack
- Company advertisement at the centre of the Theme Paper (advertisement provided by sponsor)
- Logo on the invitation card
- **On-Site**
 - Logo prominently displayed in leading position on wings of the backdrop in Plenary hall
 - Screening of corporate film (up to 30 seconds duration) in the plenary Hall/Projection of company logo during the breaks
 - A stall would be provided at the conference venue
 - Strategically placed and brightly lit panel "Thanking all the sponsors" at the conference venue
 - Opportunity to hand out sponsor's mementos to delegates (Eg. Pens/ Writing Pads etc at sponsors' cost)
 - Special Announcements at the conference venue Thanking Sponsors
 - Different colour delegate badges for sponsors
 - Pre-determined reserved seating for sponsor nominated delegates.
 - Recognition of Sponsorship on a signage put at the entrance to the function.
- **In Person :**
 - 12 delegates can be nominated free at the conference
 - Reserved seating

GOLD SPONSOR :

Rs. 3 lakhs(Maximum 2 - First come first reserved basis)

- **In Print :**
 - Logo featured prominently in all print advertisements
 - Logo featured most prominently in all direct mail campaign materials
 - Logo featured in leading position in the Delegate Kit "Thank you sponsor card"
 - Company literature as part of the Documentation Pack
 - Full page company advertisement inside the Theme Paper (advertisement provided by sponsor)
- **On -Site:**
 - A stall would be provided at the conference venue
 - Strategically placed and brightly lit panel "Thanking all the sponsors" at the conference venue
 - Special Announcements at the conference venue Thanking Sponsors
 - Different colour delegate badges for sponsors
 - Pre-determined reserved seating for sponsor nominated delegates
 - Recognition of Sponsorship on a signage put at the entrance to the function.
- **In Person :**
 - 10 delegates can be nominated free at the conference
 - Reserved seating at the Lunch / Dinner (in case of sit down arrangements)

SILVER SPONSOR :

Rs. 1.5 lakhs (Maximum 5 - First come first reserved basis)

- **In Print :**
 - Logo featured prominently in all print advertisements
 - Logo featured in all direct mail campaign materials
 - Logo featured in the Delegate Kit "Thank you sponsor card"
 - Full page advertisement inside Theme Paper (advertisement provided by sponsor)
- **On-Site :**
 - Strategically placed and brightly lit panel "Thanking all the sponsors" at the conference venue
 - Special Announcements at the conference venue Thanking Sponsors
 - Different Colour delegate badges for sponsors
 - Pre-determined reserved seating for sponsor nominated delegates
 - Recognition of Sponsorship on a signage put at the entrance to the function
- **In Person :**
 - 6 delegates can be nominated free at the conference
 - Reserved seating

BRONZE SPONSOR :

Rs. 75,000 (Maximum 5 - First come first reserved basis)

- **In Print :**
 - Logo featured in all direct mail campaign materials
 - Logo featured in the Delegate Kit "Thank you sponsor card"
 - Full Page advertisement inside Theme Paper(advertisement provided by sponsor)
- **On-Site:**
 - Strategically placed and brightly lit panel "Thanking all the sponsors" at the conference venue
 - Special Announcements at the conference venue Thanking Sponsors
 - Different colour delegate badges for sponsors
 - Recognition of Sponsorship on a signage put at the entrance to the function
- **In Person :**
 - 4 delegates can be nominated free at the conference

